



Graham Singleton

With a background in marketing with P&G and advertising agencies Ogilvy & Mather, Leo Burnett & Y&R, Graham moved into coaching and training in 2006. One of his first clients was Google where he trained in 30+ offices around the world.

Graham delivers pitch training for the IPA, the UK advertising industry body. He founded the annual Speaker's Cup, training future leaders to speak persuasively on industry issues. Over his career Graham has made appearances on BBC TV & radio and Sky TV and commented on media affairs in The Daily Telegraph and the Financial Times. He has coached a winning team on the BBC's Dragon's Den and, more recently, coached the winner of JPMorgan's Entrepreneur of the Year 2024.

Specialist Areas

Communication Skills (presenting, pitching, public speaking, influencing, storytelling and negotiation)

What people say about working with Graham

'Graham is a superb leadership and presentation coach. He blends incredible experience, empathy and commercial acumen to deliver invaluable lessons'

James Rosenthal, Director, Global Strategic Initiative – Google Cloud

'The results were outstanding. Almost everyone involved rated the courses among the best they had ever taken part in and the company's pitch win rate increased dramatically'.

John Hardie, CEO and Editor in Chief ITN

[Graham's LinkedIn Profile](#)

