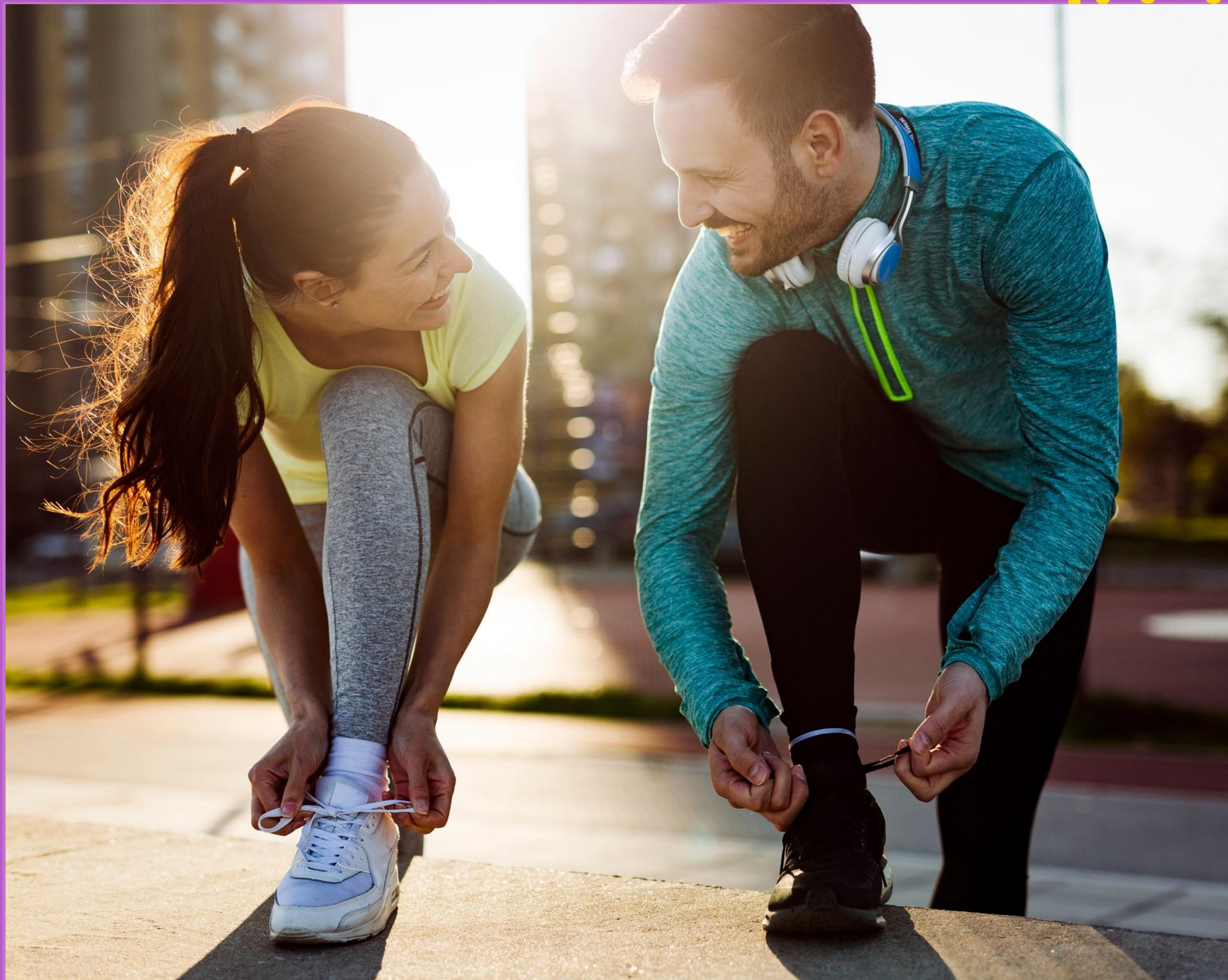




ASICS

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Empowering Frontline Managers

We enable the experts in your business to become experts in working with people, to harness their ability to achieve your business goals.

The challenge

ASICS engaged us to help empower managers and leaders at multiple levels, to create a behaviour shift in the business.

Supporting new managers through their transition from 'individual contributor' to management was a priority, whilst a more bespoke approach was required for more experienced and senior leaders.

The ambition

The goal was to get the management team, at all levels and across all functions, to be working together as effectively as possible.

Asics were looking for a development solution that would bring together different aspects of learning and be highly practical.

They wanted a personal experience, combining coaching with face-to-face workshops, practice with professional actors and useful theory.



ASICS is a globally recognised sports brand.

Undisputedly the leading running shoe brand for enthusiasts and professional athletes alike, their mission is to become the number one brand for sports enthusiasts.

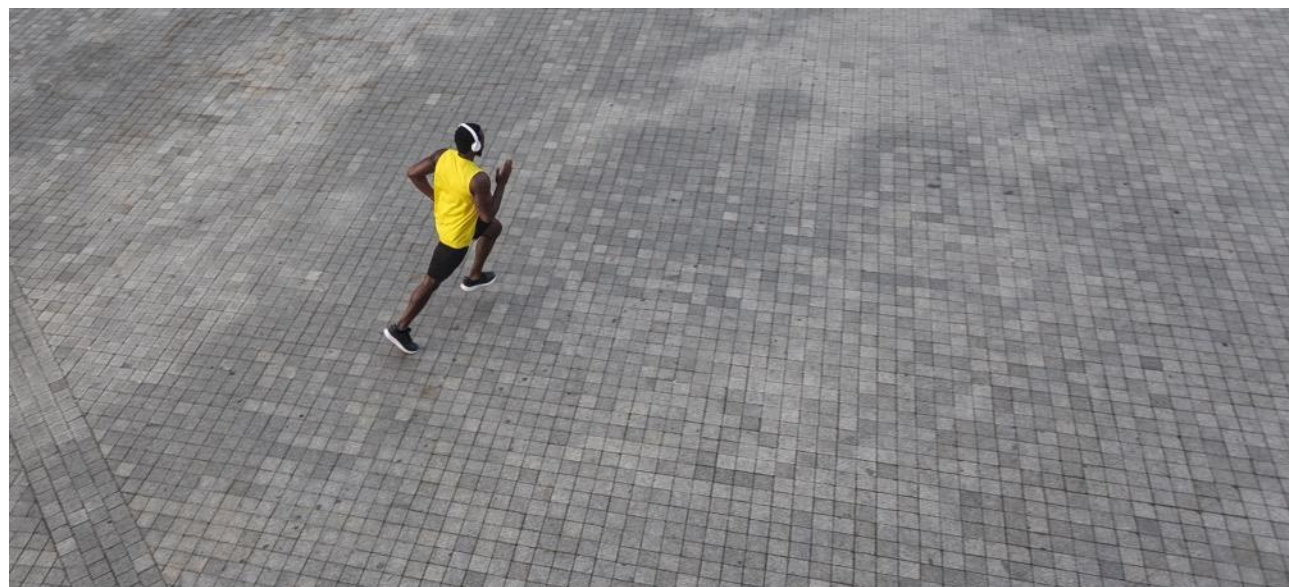
Empowering Frontline Managers

The solution

An integrated programme for new line managers, featuring extensive coaching and development.

Each new manager worked with a coach over a month period receiving initial feedback, talking openly about their current management journey.

Alongside highly personalised coaching, all new managers attended development modules, typically meeting for two days at a time with a dedicated facilitator.



The result

By working over a 5–6-month period, the programme strengthened networks across the business and is added value by strengthening relationships where previously silos and distance has existed. It has become the client's core foundation programme for new managers.

The client described working with us as 'having an extension of the team', creating collaboration and opening connections between different parts of the organisation.

Shared Learning

"I think what it has done very well for us is to open people's minds up to what good practices are. It has given the management teams a chance to experiment and see where their own abilities are and understand and find out what they know and what they don't know.

This creates a fantastic platform for further development. Where we see the real shift is in the collaboration that's happening across the business, between different departments and across different countries there's a much closer bond."

*VP HR,
ASICS*

Could Folks Talent tailored learning help your business?

Contact us to request a free chemistry session. Let's start a conversation.

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